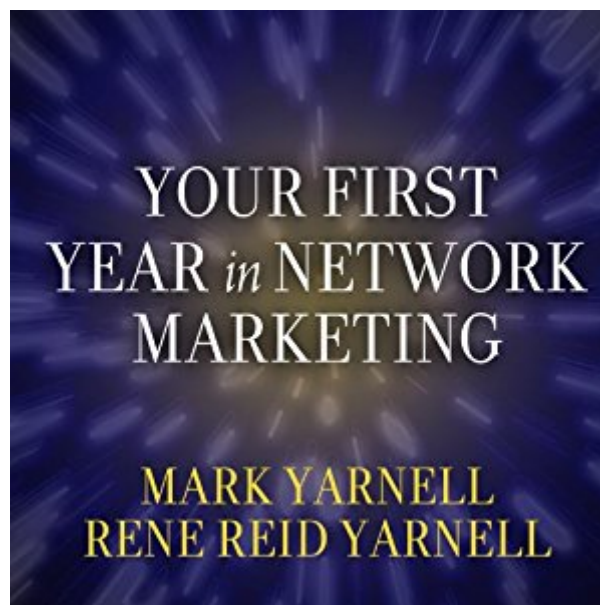




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Your First Year In Network Marketing: Overcome Your Fears, Experience Success, And Achieve Your Dreams!



Synopsis

Network marketing is one of the fastest-growing career opportunities in the United States. Millions of people just like you have abandoned dead-end jobs for the chance to achieve the dream of growing their own businesses. What many of them find, however, is that the first year in network marketing is often the most challenging---and, for some, the most discouraging. Here, Mark Yarnell and Rene Reid Yarnell, two of the industry's most respected and successful professionals, offer you strategies on how to overcome those first-year obstacles and position yourself for lifelong success. They provide you with a wealth of savvy advice on everything you need to know to succeed in network marketing, such as proven systems for recruiting, training, growing, and supporting your downline and much more. In an easy, step-by-step approach, you will learn how to: Deal with rejectionRecruit and trainAvoid overmanaging your downlineRemain focused Stay enthusiasticAvoid unrealistic expectationsConduct those in-home meetingsEase out of another professionYou owe it to yourself to listen to this inspiring book!

Book Information

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Customer Reviews

I'm glad someone loved me enough to tell me about this book. It's definitely one of the tools that propelled me into earning a multiple six figure income in Network Marketing. Its also the FIRST thing I encourage my new team members to invest in. Thanks Mark for giving so much value and teaching us how to manage our expectations and build a thriving business.

What I like most about this book was it encouraged me to keep pushing forward and not to quit! While reading it, it made me become knowledgeable about MLM and hungry to reach goals. I started sharing my business more and more until it became easier for me to help others understand how it can change your finances, just by sharing what you do! I recommend this book to EVERY ONE who desires to start their own MLM business because it will save your business because you'll get a better understanding of what you're doing. Best believe you won't quit that's for sure! Duplicate and watch your business grow! A must read to all.

One of the best tools for success in network marketing, after many years of having it, I still have it handy for review. Follow the formula and you will succeed! Don't follow it and you won't; that's simple!

Wow, this book has really opened my eyes to the fascinating world of Network Marketing. It's very clear and concise and shows you exactly what others did and failed and failed and failed, and then success!! This is an awesome read for anyone interested in learning about the world of network marketing. The ups and downs of the business but what's most rewarding is when you see how you have impacted people's lives and enriched them in a myriad of ways. I have been in the business for about 20 years and now that I'm in my 5th network marketing company is when I read this incredible and real stories of the trials and tribulations of this business. As the experts say, this is the most rewarding career you can possibly be associated with. Thank you very much Mr. & Mrs. Yarnell for your insights and candid portrait of this excellent career. Now I know that I will be able to achieve my dreams as I'm helping others do the same. All my best, Lourdes

Excellent Book. Great information to combat the first year of errors that I have done many times over. Now with my new company I am passionate about the products and want to avoid some of the pitfalls that have sabotaged my other attempts. This has given me ideas as an outline so that I implement a plan. Also reading about some of the past mistakes of those who have made it and what they did to keep going has inspired me to keep at this until I succeed. I no longer fear that tiny little word "NO" and instead look at it as just an everyday part of network marketing but it doesn't throw me for a loop (well most of the time). A definite read for beginner and seasoned who might be discouraged.

Excellent and still valid look at network marketing. Yarnell hits every angle of the main challenges facing growing your business in the first year.

Simple yet thorough. No sugar coating while not diminishing the limitless opportunities that MLM offers. I enjoyed reading the book very much and found it very inspiring because it shares numerous stories of individuals that were once completely broke, in debt, and looked down upon, that went on to become tremendous success stories.

Excellent read for anyone looking at wanting to understand "Network Marketing" seriously and having a desire to take it up as a full time profession because it is truly a better way to live life

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